

Our Annual FALL Fundraiser



Dear Parents:

August 31, 2011

Information (and cookies) make the world go 'round and we're READY to help that continue! Our fall Magazine and Cookie Dough sale helps raise money to offset the difference between the actual cost of education and tuition (about \$1,000). Last year, with everyone's help, we raised over **\$13,000** from over 1,400 subscriptions/cookie dough sold or renewed. We hope to do even better this year with the help of all of our families. Please give us your best effort and help make this fundraiser a BIG success!



With this letter is ALL the information that you'll need to understand how this sale works. QSP is again providing the Christian School Magazine Catalog. There will even be digital subscriptions available this year for Kindle and iPad users. Here are the highlights of the program.

- **Postcard Booklets can still be turned in for a Bling Bling Jelly Ring. Just complete 7 different names and addresses. Families with 3 or more students complete 14 different names and addresses, and all family members will receive a prize.**
- To make the Magazine Sale **more family friendly** again this year, point levels for the family have been added. If a family earns 3, 6, 10, 12 or 20 points, each member of the family will participate in the prizes respectively. Family points do not apply to the Class Top Seller Reward. You may want to designate one family member to turn in the magazine orders.
- The **first turn-in day for magazine orders** is Wednesday, **Sept 7th**. This turn-in day is **double point credit** toward prizes. All magazine orders turned in on **THIS DAY ONLY** will receive double points toward prizes. One magazine/cookie dough order = one point. Double points do not apply to the Class Top Seller Reward.
- Check out the attached Prize Sheet for details of the order turn-in days (9/7 and 9/14) and other great prizes.
- Again this year, we are offering **Otis Spunkmeyer cookie dough**. Each order of cookie dough will count toward prizes. Look for the **brochure and order form in your envelope**.
- Just a reminder that the magazines are a Pay-Later Program (which means money is not turned in now). **Submit payment with cookie dough**.
- **If you sold magazines last year, a postcard listing last year's customers is in your envelope.**

2x



Another way to help your school is to donate a subscription to the VCA Library. Christian, educational, and resource-type magazines are enjoyed by the faculty. If you would like to donate a subscription of \$20, please place your contribution in a separate envelope marked "Library Subscription Donation" and send it in through your student. Your child will receive 1 credit for the magazine. This would be a great blessing to our Library and Faculty!

If a family member doesn't want a magazine or cookie dough, they can always just make a donation (but it won't count toward prizes). We're looking forward to a great time during this event. I hope that you'll do your part to support VCA.

Serving Christ at School,

Dale Moncrief, Administrator

VCA DOES NOT ENDORSE ALL OF THE MAGAZINES OFFERED.